

# Introduction to the LickiMat® for Cats

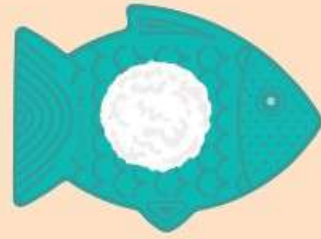
1

Prepare the LickiMat with food your cat likes.



2

Place the food or treat in the center of the LickiMat and away from all edges and corners.



3

Place the food-filled LickiMat on the regular feeding area and optionally sprinkle catnip onto and around the LickiMat.



4

Create a treat trail to lead up to the LickiMat using cat treats or catnip.



5

Sit on the floor with your cat and praise them as they eat the treat trail.



6

Praise your cat as they sniff, investigate and eat off the LickiMat. If the cat attempts to chew the LickiMat, remove, re-arrange the food, and try again.

**Purrfect**



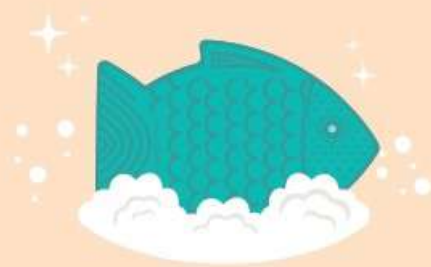
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Once you are confident your cat is happy feeding off a LickiMat without chewing the mat itself, expand the surface area for the food.



8

Pick up the LickiMat once they have finished. Hand wash after each use.



Used correctly, LickiMat can become the perfect stress and anxiety reliever, a healthy distractor, and a multi-function feeding bowl replacement, providing your cat with fun and enrichment. It can also slow down feeding and make small meals last longer.



@lickimat  
@lickimatcat



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**LickiMat**<sup>®</sup>  
Lickimat.com